Rapid advance lever takes only one stroke to cock shutter, advance film and counter. You're ready for the next shot instantly. Double exposures? Impossible!

Coupled rangefinder makes focusing fast and foolproof. Those troublesome settings for flash pictures are figured automatically.

Compur shutter has speeds from 1/30th to 1/500th. You can't miss the still life — or the action!

Electric eye automatically judges light and sets lens—even tells you not to shoot when light's too dim. Yet it can be uncoupled for personal control.

Famous f/3.5 Cintar lens lets you shoot under all kinds of light conditions without loss of detail. Even giant-size projections will look sharp.

NEW ARGUS AUTRONIC 35 SETS EXPOSURES TO PROFESSIONAL STANDARDS AUTOMATICALLY —OR UNCOUPLES FOR ADVANCED TECHNIQUES!

Meet the superb new Autronic 35—the color slide camera that's ambidextrous! Use it as a super-accurate, foolproof *automatic* camera. Or simply uncouple the electric eye and you have an incredibly flexible *manual* camera. Argus crafted the Autronic 35 to grow with the beginner yet adapt to the skills of the pro. This beautiful arrangement is yours for less than $90. Top grain leather carrying case and plug-in flash unit also available. See the Autronic 35 at your Argus dealer's this week.

QUALITY SO FINE . . . IT'S UNCONDITIONALLY GUARANTEED! Argus will repair the product without cost upon its prepaid return to the factory or its authorized repair service by the original owner within one year of the purchase date.

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